

AUTO GLASS WEEK™

Driving Your Business Forward

Benefits of Sponsoring

- Reach business professionals with real buying power
- Scale your sponsorship packages to meet company marketing objectives
- Gain access to those new to the business
- Connect with speakers, thought leaders and prominent industry figures
- Develop business leads and close new accounts through priceless face-to-face interactions
- Gain recognition for your dedication and support for the automotive glass community.

Make an Impact

As a sponsor in Auto Glass Week™, each company and individual successfully enhances their business. By working together, the event and all participants continue to advance and shape the future of the automotive glass industry.

Booth Inclusions

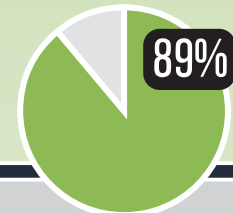
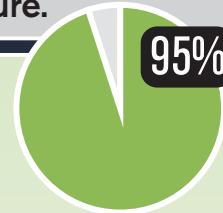
Show management will provide one booth package per company to include:

- 8-foot draped backdrop
- 3-foot side divider drape
- Company identification sign
- 6-foot draped table
- 2 chairs
- 1 wastepaper basket



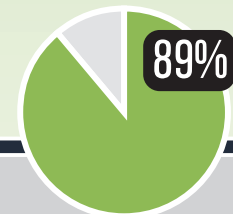
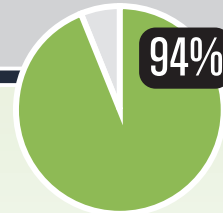
Here's What Our Sponsors and Attendees are Saying...

95 PERCENT of attendees surveyed recommend a colleague attending Auto Glass Week in the future.



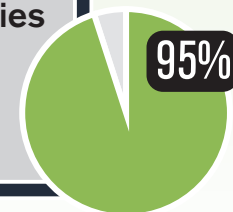
89 PERCENT of sponsoring companies surveyed met new prospects.

94 PERCENT of attendees surveyed are likely to attend Auto Glass Week again.



89 PERCENT of sponsoring companies surveyed saw current customers.

95 PERCENT of sponsoring companies plan to participate in Auto Glass Week 2019.



Sponsorship Levels



Sponsorship Levels

Platinum Plus - \$45,000

20 X 30 Booth Space
24 Full Registrations
10 Closing Awards Ceremony

Platinum - \$37,500

20 x 30 Booth Space
24 Full Registrations
10 Closing Awards Ceremony

Titanium - \$30,500

20 x 30 Booth Space
24 Full Registrations
8 Closing Awards Ceremony

Gold - \$25,000

20 x 20 Booth Space
16 Full Registrations
6 Closing Awards Ceremony

Silver - \$16,000

10 x 30 Booth Space
12 Full Registrations
4 Closing Awards Ceremony

Bronze - \$11,000

10 x 20 Booth Space
8 Full Registrations
4 Closing Awards Ceremony

Copper - \$5,750

10 x 10 Booth Space
4 Full Registrations
2 Closing Awards Ceremony

Cobalt - \$3,995

10 x 10 Booth Space
4 Full Registrations
2 Closing Awards Ceremony

LEVEL	Platinum Plus	Platinum	Titanium	Gold	Silver	Bronze	Copper	Cobalt
Cost	\$45,000	\$37,500	\$30,500	\$25,000	\$16,000	\$11,000	\$5,750	\$3,995
Character allowance in product description within event preview coverage	400	400	375	350	300	250	200	150
Placement of company logo/text on event welcome entrance signage	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
Competition scholarship(s) to competition of your choice (must be submitted by 7/31/19)	4	4	3	3	2	2	1	
Right to have your products used within competitions	✓	✓	✓	✓	✓	✓	✓	
Free banner ad within Auto Glass Week event website	✓	✓	✓	✓	✓	✓	✓	
Introduction at Closing Awards Ceremony	✓	✓	✓	✓	✓	✓		
Two product demonstrations to be publicized in official app	✓	✓	✓	✓	✓	✓		
Receive recognition in the thank you ad placed within AGRR ™ magazine	✓	✓	✓	✓	✓	✓		
Access to Auto Glass Week media room (following Closing Awards Ceremony)	✓	✓	✓	✓	✓			
Option to rent a suite at host hotel and/or meeting room during non-exhibition or conference hours at convention center	✓	✓	✓	✓	✓			
Logo included in the official event website and app	✓	✓	✓	✓	✓			
Permission to rig a ceiling-mounted sign above booth	✓	✓	✓	✓				
1 notification blast per event day through official event app	✓	✓	✓					
Reserved tier-one table at Closing Awards Ceremony	✓	✓						
Naming rights to either replacement or repair competition (first-come, first-served)	✓							

All sponsorship levels include:

- Sponsorship announcement;
- Option to provide attendee door prizes;
- Press coverage as an Auto Glass Week sponsor within **AGRR** magazine;
- Personalized promotional banner ad with booth number;
- Link to your website on the Auto Glass Week official website and app;
- Access to auxiliary marketing opportunities; and
- Right to purchase additional sponsorships.